

OSCEOLA, IOWA

LABORSHED AREA



A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

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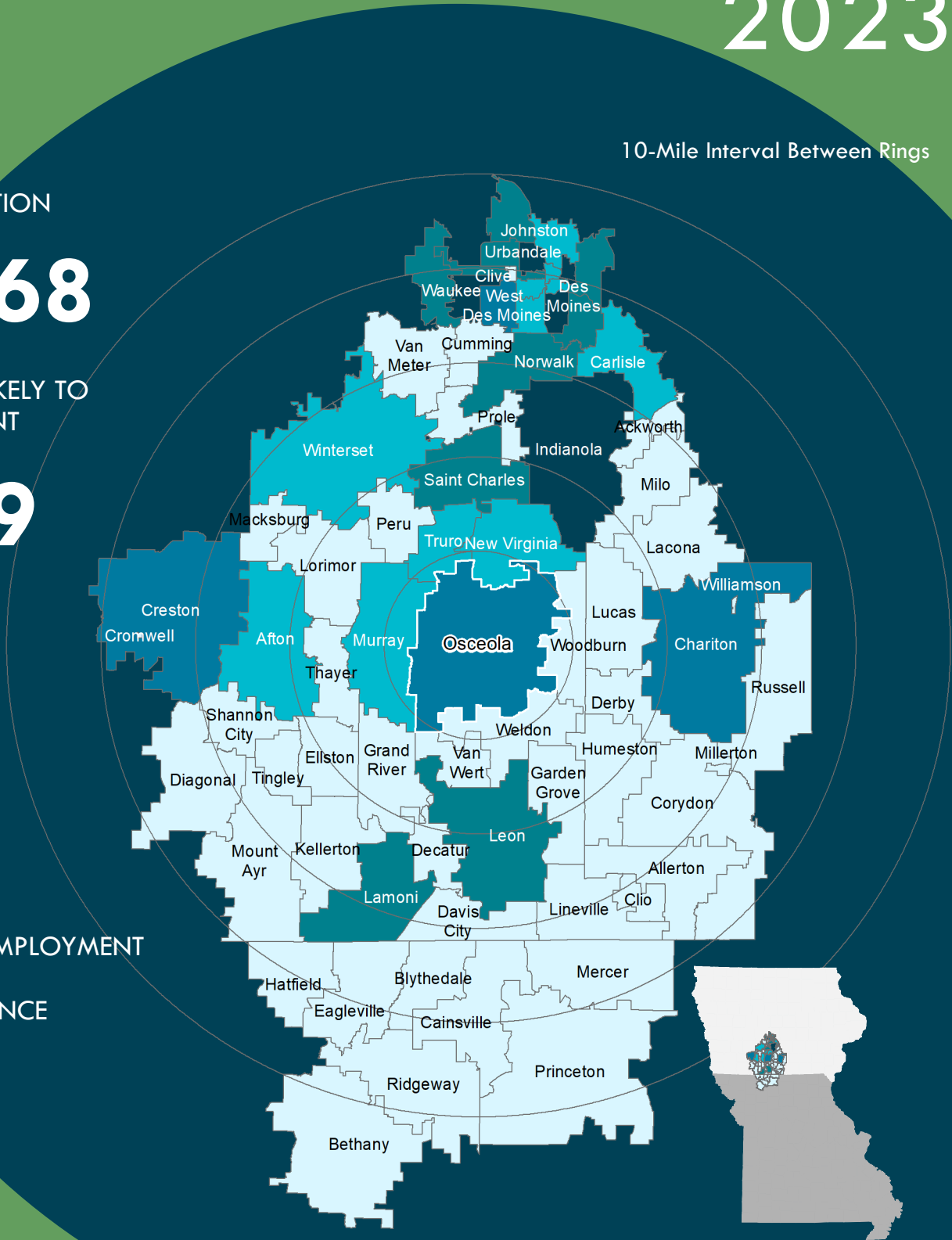
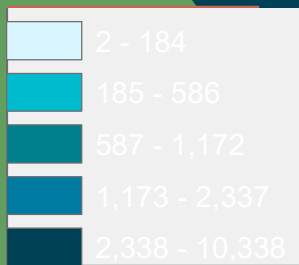
RELEASED
2023

ESTIMATED POPULATION
AGES 18-64
301,968

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN OSCEOLA, IA
58,999



LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN OSCEOLA, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)



10-Mile Interval Between Rings

AREA SHOWN

OSCEOLA LABORSHED ANALYSIS

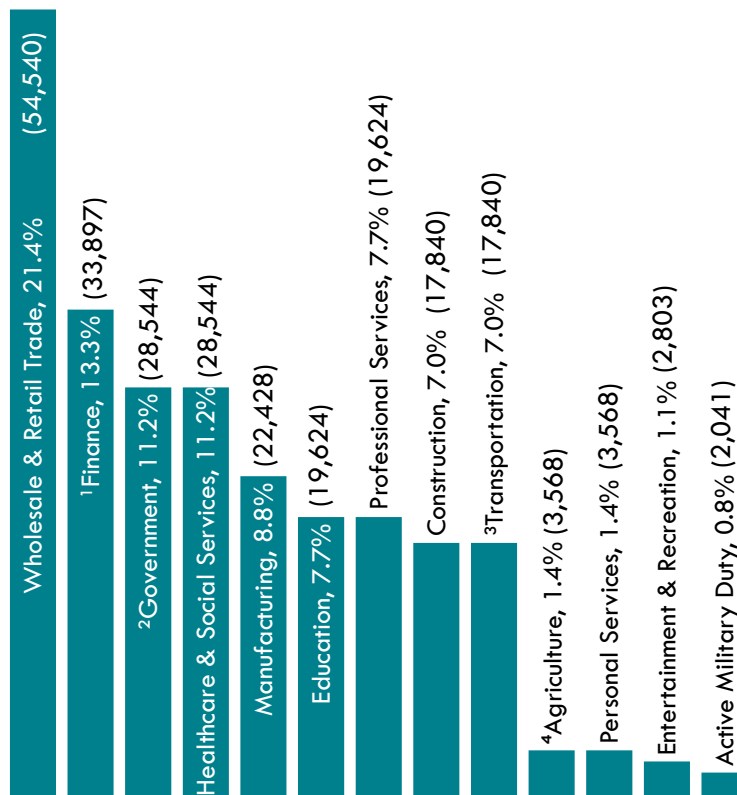
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



¹Finance, Insurance, & Real Estate

²Public Administration, Government

³Transportation, Communications, & Utilities

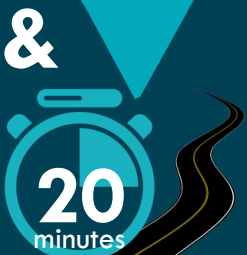
⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Paid Sick Leave/PTO/ Vacation	93.2%
	Health/Medical Insurance	92.4%
	Dental Coverage	88.4%
	Pension/Retirement/401K	86.3%
	Paid Holiday	85.1%
	Life Insurance	83.5%
	Vision Coverage	83.5%
	Disability Insurance	79.9%
	Flex Spending Account	61.4%
	Wellness Program	57.4%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Osceola Laborshed area.

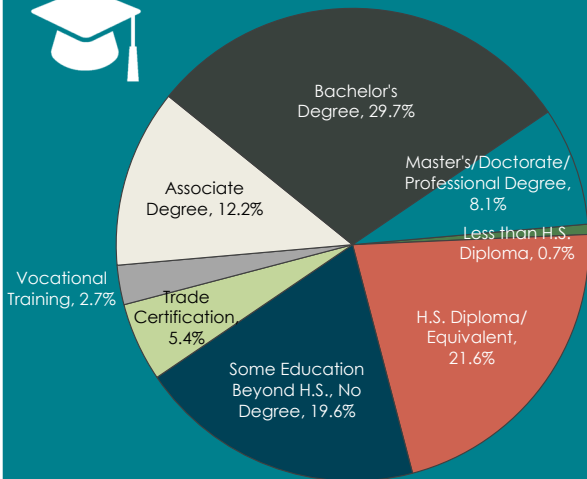
The employed are currently commuting an average of—



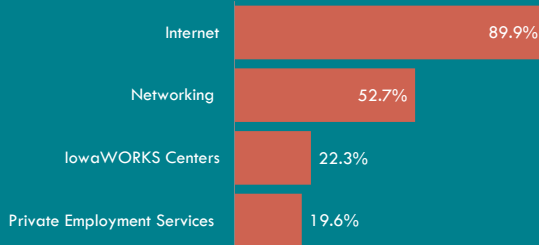
EMPLOYED: LIKELY TO CHANGE

- An estimated **50,106** employed individuals are likely to change their current employment situation for an opportunity in Osceola
- Current occupational categories:

Professional, Paraprofessional, Technical	35.5%
Production, Construction, Material Moving	19.1%
Clerical	13.5%
Managerial	10.6%
Service	10.6%
Sales	9.2%
Agricultural	1.5%
- Current median wages: \$
 - \$19.00/hour and \$71,500/year
 - \$25.00/hour - attracts 66%
 - \$25.90/hour - attracts 75%
- 77.7% have an education beyond HS



- **27.7% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



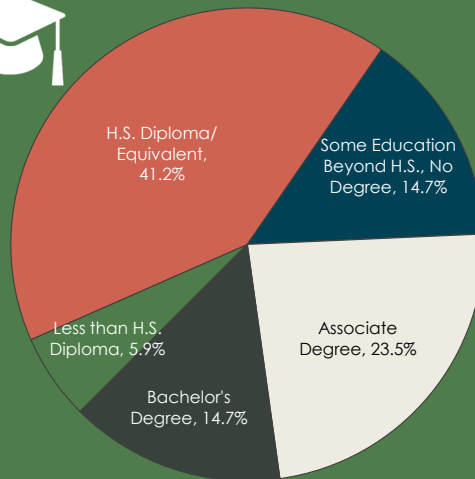
- Commute:

- Currently commuting an average of **13 miles/19 minutes** (one-way) to work
- Willing to commute an average of **26 miles/35 minutes** (one-way) to work

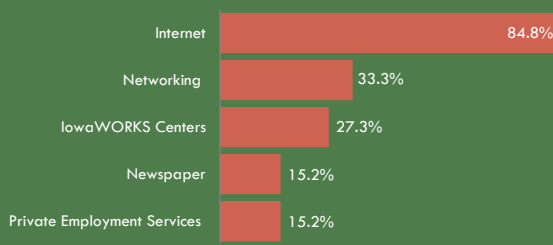
UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **3,515** unemployed individuals are likely to accept employment in Osceola
- Former occupational categories:

Production, Construction, Material Moving	25.8%
Service	19.4%
Clerical	16.1%
Professional, Paraprofessional, Technical	16.1%
Sales	12.9%
Managerial	9.7%
Agricultural	0.0%
- Median wages: \$
 - \$15.00/hour - lowest willing to accept
 - \$18.00/hour - attracts 66%
 - \$20.00/hour - attracts 75%
- 52.9% have an education beyond HS



- **50.0% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **21 miles/30 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Osceola is estimated at 31.4 percent—approximately 1,069 people living in Osceola work in other communities.

Most of those who are out commuting are working in Des Moines, West Des Moines, and Murray.

Over one-third (36.4%) of out commuters are likely to change employment (approximately 389 people).


57.6% earn an hourly wage—median wage is **\$30.00/hour**
30.3% earn an annual salary—median salary is **\$70,000/year**

1,069
people live in
Osceola
and work
elsewhere



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

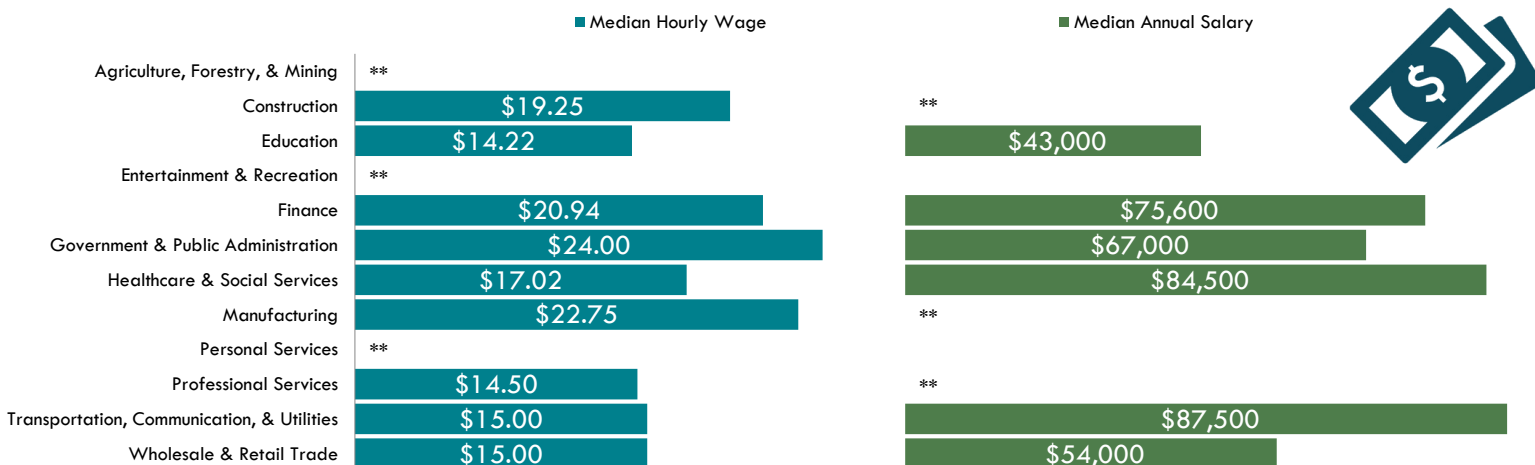
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	44.4%	0.0%	11.1%	11.1%	22.2%
Education	88.9%	22.2%	11.1%	0.0%	55.6%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	75.1%	4.2%	0.0%	16.7%	54.2%
Government & Public Administration	71.4%	14.3%	0.0%	0.0%	57.1%
Healthcare & Social Services	86.9%	13.0%	8.7%	30.4%	34.8%
Manufacturing	66.7%	6.7%	6.7%	20.0%	33.3%
Personal Services	**	**	**	**	**
Professional Services	77.0%	38.5%	0.0%	7.7%	30.8%
Transportation, Communication, & Utilities	61.6%	30.8%	15.4%	7.7%	7.7%
Wholesale & Retail Trade	69.5%	28.6%	8.2%	18.4%	14.3%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT






**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total
 Inadequate Hours	2.0%	1,002
 Low Income	0.2%	100

	Percent Surveyed	Estimated Total
 Mismatch of Skills	11.6%	5,812
Σ †Total	13.3%	6,664

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA
WORKFORCE
DEVELOPMENT

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economic development

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